



# CREATIVE INDUSTRIES

## INTERNATIONAL STUDENT APPLICATION REQUIREMENTS

Entry into Creative Industry courses at TAFE NSW are subject to a selection process that often includes the assessment of a portfolio and an essay.

### How to apply

Step 1: Check the course information for entry requirements at [tafensw.edu.au/international](http://tafensw.edu.au/international).

Step 2: Complete and submit the following as part of your application as required for the course.

**A. TAFE NSW International Student Application Form**

Complete the application form and attach any required supporting documentation. Please check that you have met any course prerequisite requirements and the application closing date. Full details can be found at [tafensw.edu.au/international](http://tafensw.edu.au/international).

**B. Portfolio**

See Section 1 for specific requirements. Your name should be clearly marked on each piece of work you submit.

**C. Essay**

See Section 2 for specific requirements. Your name should be clearly marked on each piece of work you submit.

**D. Signed declaration of authorship of design work**

Complete Section 3 and [submit with your application](#).

### Section 1: Portfolio

The portfolio is designed to provide TAFE NSW with visual evidence of your creative ability. You should submit the work that you think **best demonstrates the creative area** for which you are applying. The portfolio should contain a **minimum of 6 (six) pieces** of work and should demonstrate your range of skills, both creative and technical. **The portfolio should be submitted as a digital PDF file that is under the size of 25MB.** Each piece of work should be clearly named and have a brief description of the work included. As an example your portfolio may include the following:

**Fashion Design** - Illustrated fashion drawings, fashion layouts and development work, storyboards, artwork, other design work, major art/design work undertaken for final year school examinations, other creative arts projects. Submit examples of your personal design ideas with a focus on your creativity, use of colour and your design communication ability.

**Interior Design** - Interior Design sketches, mood board, plans, artworks, drawing, photography, painting, sculpture, collage or other design work completed at school or as a hobby in your own time.

**Graphic Design** - Artwork in a variety of formats including print and digital media that incorporate typographical elements as well as image. This may include logo design, magazine layouts, labels, stationery and branding.

**3D Art + Animation** - Concept art drawings, visual diaries, storyboards, character development, sketches and illustrations, digital art, animation, sculpture, photography or video.

**Visual Art** - Artworks, paintings, drawings, photography, printmaking, ceramics, sculptures, designs for artworks, journal sketches.

The portfolio will be assessed on the following criteria:

- A creative approach to problem solving
- Good presentation
- Innovative and interesting ideas

**Sample Portfolio** - An example of a portfolio can be viewed below.



## Section 2: Essay requirements

In some cases, you will also be required to submit a 500-word essay.

The essay question asks you to:

“Compare the work of **two prominent designers, directors or artists** in your selected creative industry areas (e.g. Fashion, Interior, Graphic or 3D Art Animation) and describe the **similarities and the differences** between the works of the two designers.”

This should be **submitted as a PDF file along with your portfolio**.

## Section 3: Authorship of design work

The work you submit for your portfolio must be solely your own ideas, drawing and design work. It must be completed solely by you. You must sign the declaration below in confirmation.

**My declaration that all work submitted is completely my own.**

I, \_\_\_\_\_

Of, \_\_\_\_\_

Declare that the work I have submitted in support of my application for enrolment in the TAFE NSW Creative industries course are solely my own ideas, drawings and design work. I accept in future if it is established that the work was not my own, my place in the course will be forfeited and I will not be entitled to any fee refund.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

To submit your application or if you require further information or assistance, please email: [intadmissions@tafensw.edu.au](mailto:intadmissions@tafensw.edu.au)

# SAMPLE

## SAMPLE GRAPHIC DESIGN PORTFOLIO

This sample portfolio will give you some guidelines in regards to compiling your own portfolio for your application. You should include 6-8 examples of art or design related work that shows your creativity and interest in Graphic Design. You will see examples in this sample ranging from entry level to a much higher standard as students come into this course with a range of skills, knowledge and prior experience. **Remember these are just examples, what you choose to demonstrate your creativity is up to you.**

## RESUME

### CV

FIRSTNAME LASTNAME  
02 999 9999  
[name@email.com](mailto:name@email.com)

### EDUCATION

- **HIGH SCHOOL** | JAN 2001 - DECEMBER 2001  
Year 11  
**Achievements:**  
2001 Principal's award for sporting achievements

### PERSONAL ATTRIBUTES

- **VERBAL COMMUNICATION** | Recognised ability to communicate with a range of individuals from different cultures.
- **COMMITMENT & DEDICATION** | Willing to provide commitment to an organisation.

### WORK EXPERIENCE

- **RETAIL ASSISTANT** | JAN 2002 - DECEMBER 2002  
Working in a high turnover retail store. Worked full time hours and assisted with store display.
- **VOLUNTEER** | JAN 1999 - DECEMBER 2000  
Year 7 Buddy | High School



### PROFILE

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ventur amet et quevidis

### SKILLS

- **MACOS X**
- **PHOTOSHOP**
- **MICROSOFT OFFICE**
- **ILLUSTRATOR**
- **INDESIGN**

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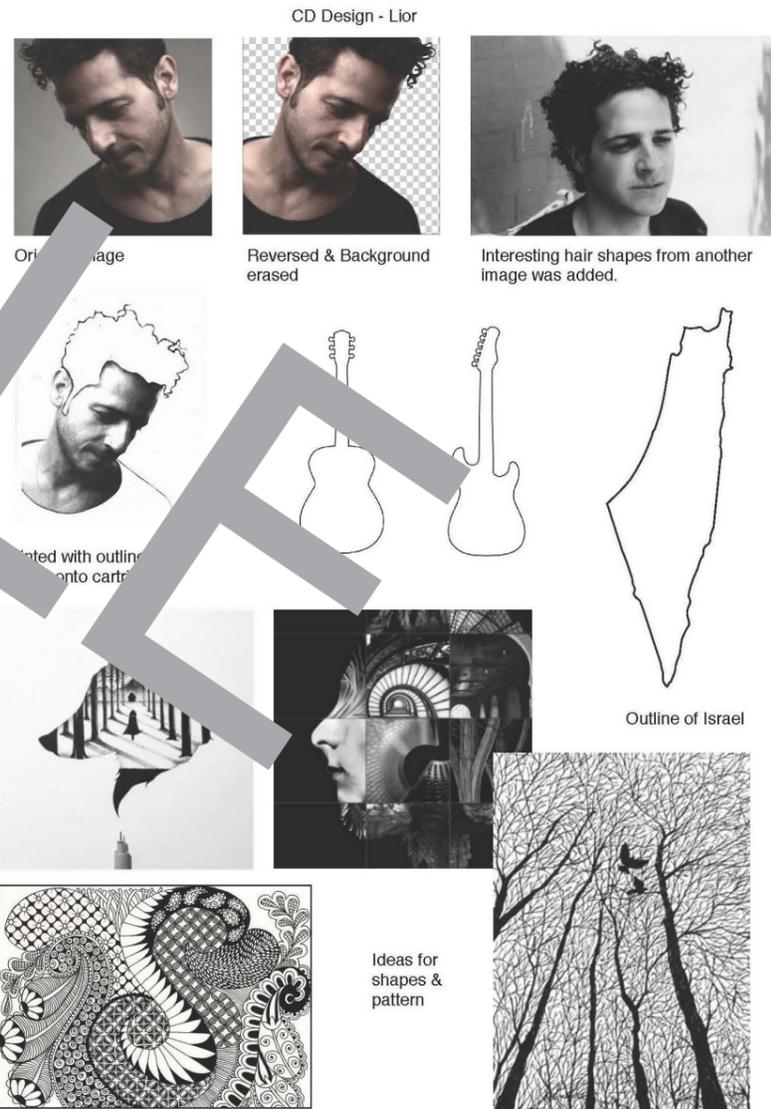
03 DRAWINGS



EXAMPLE:  
Maya Kerr

EXAMPLE:  
Maya Kerr

Illustrations and drawings can be colour or black and white. They can be drawings from school projects, drawings you do as a hobby, life drawings or fine art. They can be created digitally using software or by hand. Show a variety of your drawing skills. The drawings should show your creativity, individuality of expression, a well developed sense of tone and colour appreciation your observational skills and clean and accurate skills in presentation of your work.



04 BRANDING | LOGO DESIGN

EXAMPLE:  
Lisa Merton

Branding and logo examples can be used to demonstrate your creative approach to problem solving, the ability to develop design solutions, use of colour, and innovative and imaginative application of ideas.

**IDEA: PART 2**

THE EVENT: TAKE THE LEAD

HERE ARE SOME OF MY ORIGINAL LOGO SKETCHES FOR THE TAKE THE LEAD LOGO.

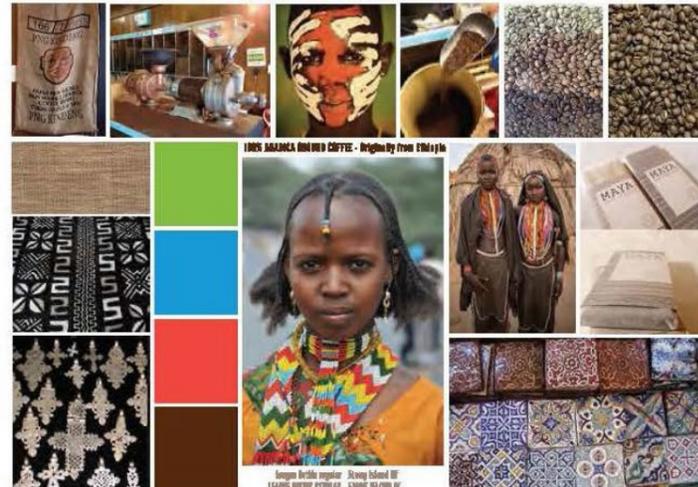
HERE IS THE FINAL LOGO THAT I HAVE USED FOR THE EVENT.

EXAMPLE:  
Indy Griffiths



EXAMPLE:  
Lisa Merton

LAVAZZA COFFEE MOODBOARD



LAVAZZA COFFEE BEAN PRINT DEVELOPMENT





**05 EDITORIAL | WEB DESIGN**

EXAMPLE:  
**Melissa Tulunay**

Editorial or web design examples can be included in your portfolio. If you have a blog or a digital portfolio online, provide the URL. These examples should demonstrate your creativity and visual analysis, your artistic, digital and technical skills.



MAGAZINE IDENTITY, COVER, CONTENTS & FEATURE SPREADS  
For the TAFE typography brief, I was allocated the magazine name EGG and then created an upmarket arts, food and lifestyle brand aimed at the 20+ demographic for both men and women. Please note this photography is not my own, and was used for the purpose of experimenting with layouts.

EXAMPLE:  
**Lisa Merton**



EXAMPLE:  
**Louis Johanson**



06	ART   PHOTOGRAPHY
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EXAMPLE:  
**Lisa Merton**

You can include artworks, digital media and photography works you have created. If you have digital work online include the weblink in your portfolio. These should reflect your creativity, presentation skills, imaginative use of media ( show at least two different types of media) and individuality of expression.

EXAMPLE:  
**Louis Johanson**

SAMPLE